



## First Considerations

If you are thinking of setting up a practice, business, brand or company, it is advisable to ask yourself a few questions before you start. This will help you make choices that affect how you start. If you have already done so, you can immediately get started with the creative business folder and the worksheets that go with it.

In addition, you also have a practical part. This practical part includes arranging registration with the Chamber of Commerce and the tax authorities, for example. Following are the main urls you will need in the practical part of getting started.

- Registration at the Chamber of Commerce is required. Sometimes you can consider waiting a little longer because you have a few assignments and want to look at it for a while. Check: <https://www.kvk.nl/english/registration/>

- If you have a Chamber of Commerce number, you are also liable for VAT. request her: <https://www.belastingdienst.nl/wps/wcm/connect/bldcontent-en/belastingdienst/business/vat/new-vat-id/>

- Also check how you want to register: <https://www.zzp-nederland.nl/zzp-per-worden/rechtsvormen-voor-zzpers>

- View the various insurance policies here: <https://www.zzp-nederland.nl/verzekering>

- As an entrepreneur you are obliged to keep records. Find out how or get the help of a professional: <https://www.zzp-nederland.nl/kennisbank/zzp-administratie>

### 1. What is the core of your practice?

What are your skills? Think of what you offer, present or want to show to the outside world.

### 2. What role do you have in your practice?

Think of different roles that you can have such as artist, maker, project manager, assistant, administrator, buyer, etc.

If you start for yourself, you are often not just a maker, designer or artist.

### 3. Do you want to work from assignments or autonomous?

Of course this can also be a hybrid form!

### 4. What are your expectations regarding income?

Can you focus directly on starting up or do you need another job / income. Or maybe you need an investment?

### 5. Under what circumstances do you want to work?

Circumstances are about your daily practice. Do you need a space? Do you need machines?

Do you want to work alone but sit together with people in 1 room. What do you need to “switch on”?

